

What We've Accomplished:

BLANKSPACES - Hired by Jerome Chang (Blankspaces.com) in July 2009 with the goal of improving organic rankings for Los Angeles-based office space, office rental, virtual office space, and office for lease. Gained multiple top 10 rankings for revenue generating keywords via video and content syndication efforts.

Digital Marketing Tactics Included:

- Search Engine Optimization
- Social Media Marketing
- Conversion Optimization
- Video Marketing

Marketing Results Achieved:

- Increased the number of leads by 77%
- Increased monthly traffic volume by 43%
- Increased the conversion rate by 94%

Contact *Jerome Chang* at 323-330-9505 | jerome@blankspaces.com

CAROLINA ONE REAL ESTATE - Hired by Lee Keadle of Carolina One (SearchforCharlestonRealEstate.com) in March 2008 with the goal of improving relevant organic rankings, increasing organic traffic, and growing client base.

Digital Marketing Tactics Included:

- Search Engine Optimization
- External link building
- Article creation and syndication
- Video Marketing

Marketing Results Achieved:

- Achieved over 100 Google #1 rankings
- Increased monthly traffic volume by 83%
- Multiple indented listings for important keywords

Contact *Lee Keadle* at 843-478-0205 | lkeadle@carolinaone.com

FLAXMATTERS - Hired by Glanbia Nutritionals (Flaxmatters.com) in June 2009 with the goal of increasing revenue through conversion optimization, increasing relevant organic rankings, multiple top 10 rankings, and revenue from Paid Search.

Digital Marketing Tactics Included:

- Search Engine Optimization
- Conversion Optimization
- Sales-Funnel Optimization
- Paid Search Engine Marketing

Marketing Results Achieved:

- Increased revenue by 44%
- Increased monthly traffic volume by 30%
- Steady 50% margins daily on PPC budget

Contact *Jaelyn Linde* at 608-316-8515 | jklinde@glanbiausa.com

Some of our clients:

